

Need to get your organization in a better position? Let's chart a course.

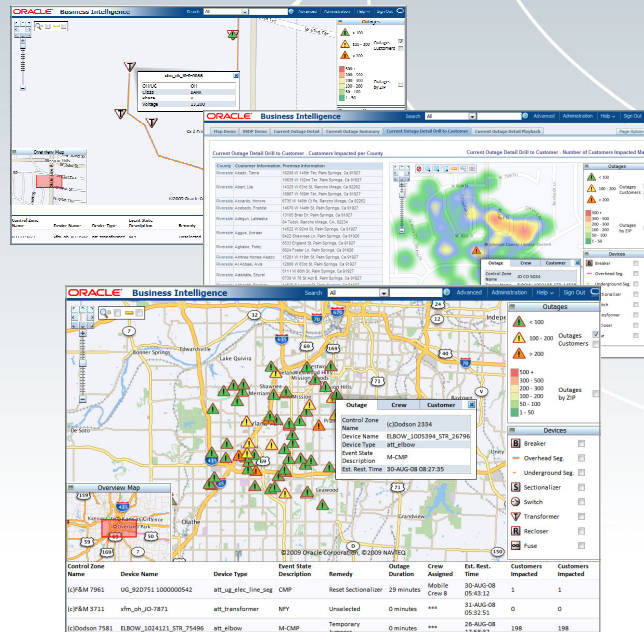
Think Huddle provides Oracle Spatial & Graph and MapViewer consulting services to a range of industries that rely heavily on their location-based data.

INDUSTRIES SERVED

- Remote Sensing
- Real Estate
- Utilities
- Medical Research
- Defense / Intelligence

SPECIALTIES

- Business Intelligence
- Large-Scale Spatial Systems
- Product Strategy
- Risk Management
- Compliance



- Think Huddle doesn't just build maps and dashboards. We help organizations define location data strategies.
- Our team provides end-to-end support for Oracle Spatial & Graph and Oracle MapViewer projects.
- We have the expertise needed to create enterprise-wide spatial applications. We build models that work across the organization, bringing together data from geographic information system (GIS), business intelligence (BI), and operational sources.
- The solutions we develop transform location data into clear, actionable information that leadership teams can use to optimize operations and reduce risk.

As an Oracle Silver Partner, Think Huddle develops enterprise-wide strategies for location data. Our team identifies the range of possibilities that location data can present an organization by asking questions like:

- If you were able to combine location data with existing information, what could you do?
- How would you better understand your clients?
- How might you improve operations or reduce waste?

Think Huddle guides these big-picture discussions and helps organizations pinpoint exactly how location data can improve efficiency and drive business. Our team not only defines the type of data that an organization could benefit from, but identifies where it can be sourced, how it should be modeled, and how it can best be combined with other data.

Our team and approach are unique. We not only create those strategic plans and technical roadmaps, but we also develop the systems needed to deliver results—not just ideas. Our staff uses industry-leading tools to build applications, and we even provide hands-on training that enables clients to maintain systems long after they have launched.

Think Huddle has used this end-to-end approach to build Oracle Spatial & Graph and MapViewer solutions for a number of Fortune 500 clients.

- We developed location-based measures for a statistical analysis package used to derive property valuations. As part of this project, we proposed, prototyped, and developed new location-based measures that enhanced the accuracy of an existing real estate valuation model.
- For a remote sensing firm, we designed a system that renders large amounts of satellite imagery data. We created an interface for manipulating and sorting through catalogs containing millions of results.
- For a real estate client, we developed best practices for storing CAD images and the location information associated with them. We developed a roadmap for transitioning from the current state to a proposed future state of data management.

In all of our engagements, Think Huddle focuses on designing and developing solutions that provide organizations with the insight needed to move ahead. If you're considering how location data can put your organization in a more competitive position, contact Think Huddle and start charting a course today.

